

Professional Solicitor Campaign Detail

Professional Solicitor

Name: PUBLIC INTEREST
COMMUNICATIONS, INC.

Address: 7700 LEESBURG PIKE, SUITE #301 NORTH
FALLS CHURCH VA
22043-

Phone: (800) 871-6843

Fax: (703) 734-9620

FEIN #: 52-1103638

Charitable Organization

Name: WORLD WILDLIFE FUND, INC.

Address: 1250 24TH STREET N.W.
WASHINGTON DC
20037-

Phone: (202) 293-4800

Fax: (202) 293-2239

FEIN #: 52-1693387

Campaign ID: 114-968-14

Type of Solicitation: TELEMARKETING

File Date: 4/23/2007

Percentage of Funds - Charitable Organization: -40.00%

Percentage of Funds - Professional Solicitor: 100.00%

Revenues		Expenses	
Telemarketing	\$567,360	Salaries	\$796,285.00
Direct Mail	\$0.00	Other Expenses	\$0.00
Door-to-Door	\$0.00	Total Expenses	\$796,285.00
Thrift Stores	\$0.00		
Internet	\$0.00	Charitable Org. Paid or Received:	(\$228,925.00)
Other Revenue	\$0.00		
Total Revenue	\$567,360.00	Deficit/Excess:	\$0.00

Posted On: Thursday, August 23, 2007